

Department of Management Studies
Workshops/Seminars/Events Organized

Session: 2022- 2023

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1. Program on 'Investor Awareness': The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized an Investor Awareness Program in collaboration with Edufinn Foundation, on 12th July 2022 via Zoom meetings. The speaker for the session was Ms. Daksha, who is the trainer for financial literacy and investor education at the Board of Industry-Academia Partnerships(BIAP).

- No. of participants – 180



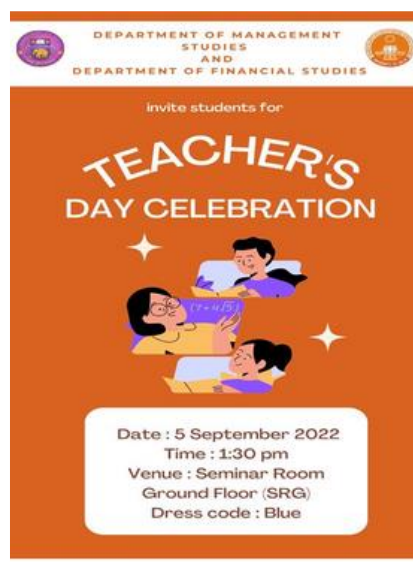
2. Workshop on 'Financial Modelling': The Department of Management Studies and The Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized a Student Development Program on 'Financial Modelling' on 27th August 2022 in the Conference Room. Dr. Rajni Joshi, Financial Analyst, Tata Consultancy Services was the resource person for the event. The session aimed at introducing the students to the concepts of Financial Modelling with special emphasis on hands-on experience according to the workplace demand.

- No. Of participants – 25



3. Teacher's Day Celebration: The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized an offline event on the occasion of Teacher's Day on 5th September 2022. The celebration was organized by the student council, DMFS. It had many fun activities, games, and performances like musical chairs, dances, singing, and much more for the teachers. This was a gesture by the students to express their gratitude towards their teachers who contribute to the society at large.

- No. Of attendees: 98



4. Seminar on 'Integrated Personality Development and Communication Skills': The Department of Management Studies and the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi, in

association with ICFAI organized a seminar on the topic 'Integrated Personality Development and Communication Skills' on Monday 19th September 2022, in SRG at 1:30 pm. Professor J. Saldanha, faculty at IBS Gurgaon, was the speaker and chief guest for the event. The seminar was a great opportunity for the students to learn about the importance and influence of personality in one's professional and personal life. It was an intriguing session and witnessed close to 100 people in attendance which included students and senior faculty members of both the departments.

- No. Of participants – 180



5. Tools of Marketing Workshop: Mark Haven, the marketing society, in collaboration with the Department of Management Studies of Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized a workshop on 'Tools of Marketing' on 12th October 2022, Wednesday at 10 am in Seminar Room (Ground Floor) to introduce students to hands-on industry relevant marketing tools. The speaker, Mr. Kartikey Chopra, Marketing Head at CFCS, MD at Industry Experts and two-time Top Marketer-Google awardee, then addressed the audience by outlining crucial websites and tools, extensively used in an industry.

- No. of participants: 34



6. Diwali Pooja: The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized a Diwali pooja on 20th October, 2022 in the Department room on the auspicious occasion of Diwali. The chief guest for the occasion was Prof. Dr. Payal Mago, the Principal of our college. The puja was a successful one and gave spiritual and meaningful touch to the festival of lights. The puja held for the festival of lights was attended by the Principal, teachers, non-teaching staff and the council members of both the departments.

- **No. Of Participants** – 20



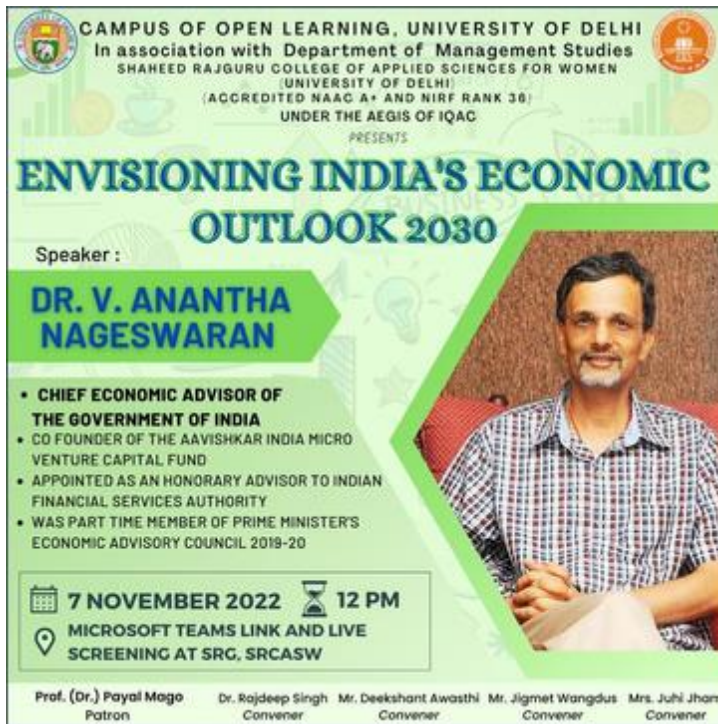
7. Orientation Ceremony: The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized an orientation ceremony in SRG, on 2nd November 2022, Wednesday at 10 am, to welcome the first-year students and appraise them with the working of the department. The students were appraised about the college, societies and clubs, events, hostel, and the faculty and student body that comprised the Department. To keep up with the excitement of the freshly admitted batch of students, the faculty congratulated and addressed the students about college life and how to make it as enriching as possible.

- No. of participants: 84



8. Webinar on 'Envisioning India's Economic Outlook 2030': The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized online webinar on the topic, 'Envisioning India's Economic Outlook 2030' on 7th November 2022, Monday, at 12:00 pm in Seminar Room (Ground Floor). The Keynote speaker for the event was Dr. V. Anantha Nageswaran, Chief Economic Advisor of India, Co-founder of Aavishkaar India Micro Venture Capital fund. He served as a part time member of the Prime Minister's Economic Advisory Council from 2019-21.

- No. Of participants - 180



9. Children's Day Celebration: The Department of Management Studies and the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, organized a cultural event on the occasion of Children's Day on 14th November 2022, Monday at 11:00 am in the Seminar Room (Ground floor). The Second years of BMS and BBA(FIA) were the energetic & enthusiastic emcees of the show. They did a formal welcoming of the seniors, juniors, and faculty present there. All the participants were dressed to the occasion and grinning from ear to ear as they did their best to make the event a memorable one. The Programme proceeded with songs, dance performances, and entertaining & engaging game sessions specially designed for students.



10. Seminar on '7 Steps to IIMs': The Department of Management Studies and the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, in association with IMS Learning Resources Pvt. Limited organized a seminar on the topic "7 Steps to IIMs" on 12th January 2023, Thursday at 12:00 pm in the Seminar Room (Ground floor). Siddhart Singhal, Chief Educator, IMS was the keynote speaker for this session. The seminar was very informative as it discussed the broad structure of Management entrance exams like the Common Admission Test (CAT) and the Graduate Aptitude Test in Engineering (GATE). It provided the students a general roadmap on how to clear these highly competitive management examinations.

- No. Of participants - 150



11. IIDAIRA'23: The Department of Management Studies in association with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized the annual technical fest of the department - IIDAIRA'23 on 17th and 18th January 2023. A plethora of exciting and brainstorming competitions were organized. The events under the banner of IIDAIRA'22 are as follows:

1. Case-O-Maniac
2. Bizcon
3. Sharktank

The Technical Session was conducted on 11th February 2022. The Guests of Honour for this occasion were Dr. Rita Jairath, Mr. Rajat Arora, and a panel discussion led by leading entrepreneurs.

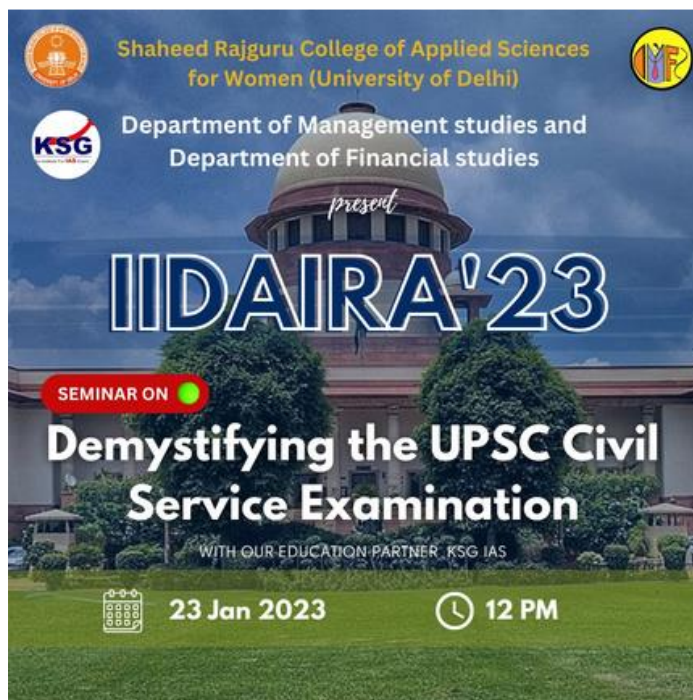


12. Seminar on 'Investor Awareness': The Department of Management Studies and the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, in association with Capital C Square organized a seminar on the topic 'Investor Aware' on 30th January 2023, Monday at 1:00 pm in Seminar Room (Second floor). Vikas Aggarwal was the keynote speaker for this session. It was a very informative and interactive session and entailed enthusiastic responses from the participants. At the end of the session, there was a Q&A round where the speaker answered the queries of the participants. Overall, the event was a huge success.



13.Seminar on 'Demystifying the UPSC Civil Service Examination': The Department of Management Studies in collaboration with the Department of Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized a seminar on the topic 'Demystifying the UPSC Civil Service Examination' on 23rd January 2023, Monday, at 12 pm in the Seminar Room (First Floor). Ms. Alma Hussain was the speaker for the session. The session provided the students with an opportunity to understand the procedure of UPSC and the significance of adopting a consistent and organized approach.She talked in brief about the qualifying criteria and syllabus material. The session concluded with doubts asked by the students and a vote of thanks to our speaker for this insightful session.

- No. of participants: 130



14.Seminar on 'Decoding the Union Budget': The Department of Financial Studies in collaboration with The Department of Management Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi organized a seminar on the topic “Decoding the Union Budget 2023” on Tuesday, 7th February 2023 in the seminar room. The speaker of the event was Dr. Kumar Bijoy, associate director of The Campus of Open Learning, University of Delhi and a Chartered Financial Analyst (CFA) with over 32 years of experience in financial consultancy. Dr. Kumar explained the union budget for the year 2023-24 by covering all the noteworthy aspects and shortcomings of the budget. He

elaborated on how the budget gives rise to the mission of Amrit Kaal and encourages India to be the fastest-growing economy in the world by 2047 with the idea of sustainable development growth.



15.Seminar on 'The MBA Hype': The Alumni Relations Cells of the Department of Financial Studies and the Department of Management Studies, Shaheed Rajguru College of Applied Sciences for Women, University of Delhi, organized a informative session with alum Ms. Sunishtha Arora and Ms. Anjali Singh on the topic, "The MBA hype - worth it or not?" on 17th February 2023, Friday, at 11 am at Seminar Room (Ground Floor). The session began with Ms. Anjali Singh sharing her experience of enrolling in an MBA programme, how a postgraduate experience is different from that gained during an undergraduate degree, what all difficulties one can face during the transition and how to overcome it. While Ms. Sunishtha Arora provided a deep insight on the CAT exam, it's preparation and some tricks and strategies for the same.



