

**Department of Management Studies**  
**Activities 2024-25**  
**Index**

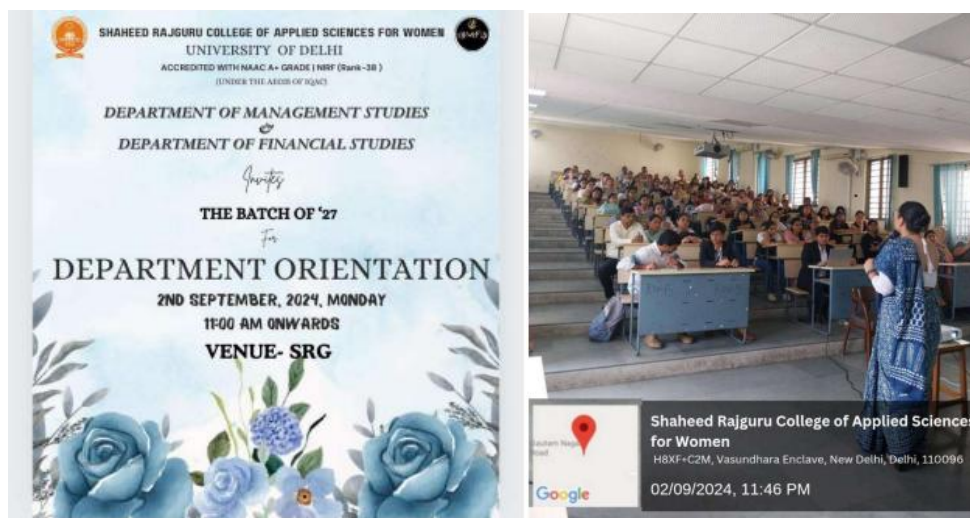
<b>S. No.</b>	<b>Name of the Activity</b>	<b>Page No.</b>
1	Orientation Ceremony	3
2	Teachers' Day Celebration	3
3	Seminar on Mental Health and Mindfulness	4
4	Seminar on Startup - Business Planning and Strategy	4
5	Seminar on Road to IIM – Women Leading in Business	5
6	IIDAIRA 2024 – Annual Technical Fest	5
6.1	Panel Discussion: The Gig Economy – Opportunities and Challenges	5
6.2	Adspire – Ad-case based Competition	6
6.3	Creasta – Business Quiz & Case Study Competition	6
6.4	Treasure Hunt	7
6.5	Speaker Session on The Gig Economy	7
6.6	FinEdge – Virtual Stock Trading Competition	8
6.7	2030: The Recession Rift – Debate Competition	8
6.8	Whisper Challenge	9
6.9	Spin the Wheel	9

7	Workshop on Power BI	9
8	Twin Day 2025	9
9	Alumni Meet	10
10	Seminar on Local and Global Perspectives of Happiness	11
11	Seminar on How to Coexist with Animals	12
12	Career Counselling Session	11
13	Departmental Farewell	14

## 1. Orientation Ceremony

The Department of Management and Financial Studies organized the **Orientation Ceremony** on **September 2, 2024** to welcome the arrival of new students. The event aimed to familiarize the students with the department's values, academic culture, and opportunities.

- **Number of Participants: 85**



## 2. Teachers' Day Celebration

On **September 5, 2024**, the department celebrated **Teachers' Day 2025** to honor the faculty members. Students organized activities and shared their gratitude for the guidance and mentorship provided by the teachers.

- **Number of Participants: 45**



### 3. Seminar on Mental Health and Mindfulness

A seminar on *Mental Health and Mindfulness* was conducted on **September 12, 2024**. The resource person was **Ms. Priya Sharma**, a renowned counselling psychologist and the founder of *Mann Minds*. The session emphasized the importance of mental well-being, mindfulness practices, and stress management techniques.

- **Resource Person: Ms. Priya Sharma**
- **Number of Participants: 110**



### 4. Seminar on Startup – Business Planning and Strategy

The department organized a seminar on **Startup – Business Planning and Strategy** on **October 15, 2024**. The session was delivered by **Mr. Akashdeep Singh**, a successful entrepreneur and founder of *Chronicles Sports*. The seminar focused on the essentials of business planning, entrepreneurial mindset, and strategy building.

- **Resource Person: Mr. Akashdeep Singh**
- **Number of Participants: 29**

### 5. Seminar on Road to IIM – Women Leading in Business

On **October 21, 2024**, a seminar titled *Road to IIM – Women Leading in Business* was conducted. The speaker was **Mr. Shaminder Singh**, Chief Mentor at *IMS*. The seminar provided guidance on preparation for IIM entrance and highlighted the increasing role of women in leadership positions.

- **Resource Person: Mr. Shaminder Singh**
- **Number of Participants: 91**



## 6. IIDAIRA 2024 – Annual Technical Fest

The department organized **IIDAIRA 2024**, the Annual Technical Fest, on **October 23 & 24, 2024**. The fest featured multiple events and competitions to enhance student learning and engagement.

### 6.1 Panel Discussion: The Gig Economy – Opportunities and Challenges

Held on **October 23, 2024**, the panel included **Mr. Deepak Wadhwa**, **Ms. Gunjan Taneja**, **Mr. Harshal Naidu**, **CA Deepak Bhati**, **Ms. Anshu Das**, and **Ms. Kashish Bhaduri**. The discussion explored the rise of gig work, its opportunities, and its challenges for young professionals.

- **Number of Participants: 76**





## 6.2 Adspire – Ad-case based Competition

Conducted on **October 23, 2024**, *Adspire* was judged by **Ms. Anushka Nayyar (Group Head of Strategy at The Buzz Media Company)**, along with **Ms. Megha Sethi** and **Ms. Kalpana**, guest lecturers at SRCASW. The competition encouraged creativity and critical thinking in marketing.

- **Number of Participants: 21**



## 6.3 Creasta – Business Quiz & Case Study Competition

Organized on **October 23, 2024**, the event was judged by **CA Jyoti Samant** and **Mr. Shubhedra Singh**. The quiz and case study tested business acumen and problem-solving abilities.

- **Number of Participants: 20**



## 6.4 Treasure Hunt

A mini event held on **October 23, 2024** to engage students in a fun-filled activity.

- **Number of Participants: 42**



## 6.5 Speaker Session on The Gig Economy

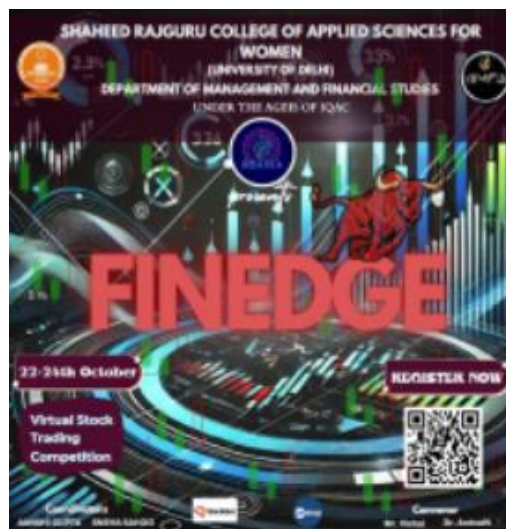
On **October 24, 2024**, a session on *The Gig Economy* was conducted by **Mr. Mohd Kashi**, a distinguished YouTuber and educationist. The session highlighted the growth and scope of gig-based opportunities.

- **Number of Participants: 70**

## 6.6 FinEdge – Virtual Stock Trading Competition

Held on **October 24, 2024**, this event used the **StockGro platform** to simulate stock trading and financial decision-making.

- **Number of Participants: 102**



## 6.7 2030: The Recession Rift – Debate Competition

On **October 24, 2024**, a debate competition titled *2030: The Recession Rift* was held. The judges were **Mr. Akshdeep Singh (CEO & Co-Founder, Chronicles Sporting Events)** and **Ms. Hazel Khatter (Founder of the Patches Initiative)**.

- **Number of Participants: 28**



## 6.8 Whisper Challenge

A mini-event conducted on **October 24, 2024**, designed for light-hearted fun and teamwork.

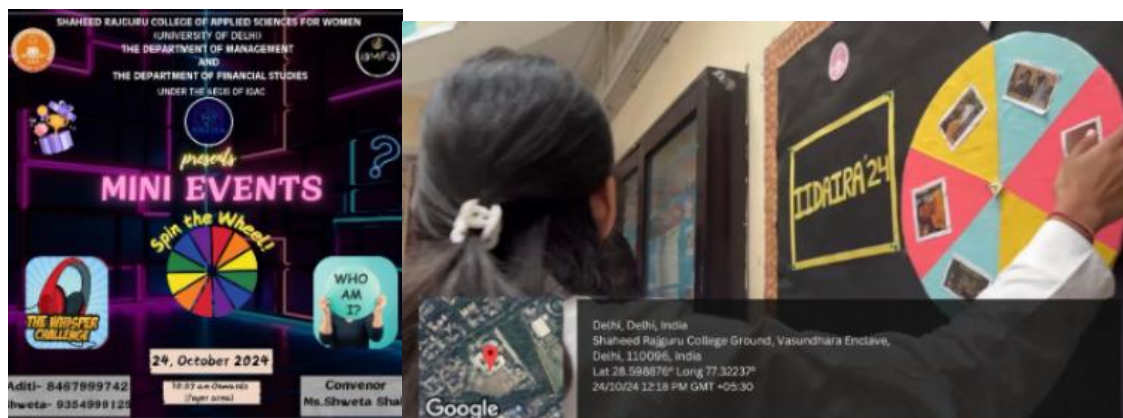
- **Number of Participants: 40**



## 6.9 Spin the Wheel

Another mini-event held on **October 24, 2024**, promoting engagement and recreation among students.

- **Number of Participants: 40**



## 7. Workshop on Power BI

The Department of Management Studies along with the Department of Financial Studies at Shaheed Rajguru College of Applied Sciences for Women, University of Delhi, under the aegis of Internal Quality Assurance Cell (IQAC), organized a workshop on "Power Business Intelligence" on 18th November 2024, from 9:15 AM to 5:00 PM, in the Conference Room.

The workshop conducted by Mr. Talha Parkar, a renowned expert in business analytics, aimed to prepare the participants to extract actionable insights from data using the leading business intelligence tool, Power BI. The session covered Power BI's purpose, advantages over Excel, and traceability features. Using a Swiggy case study, it demonstrated data preparation, modeling, DAX formulas, and visualization techniques. Key topics included creating visuals, AI-based Q&A, custom calculations, and advanced features like unpivoting and drill modes.

The event successfully ended at 5:00 PM, becoming a huge success that offered real insights and hands-on experience in data analysis and visualization.

**Speaker of the Session:** Mr. Talha Parkar

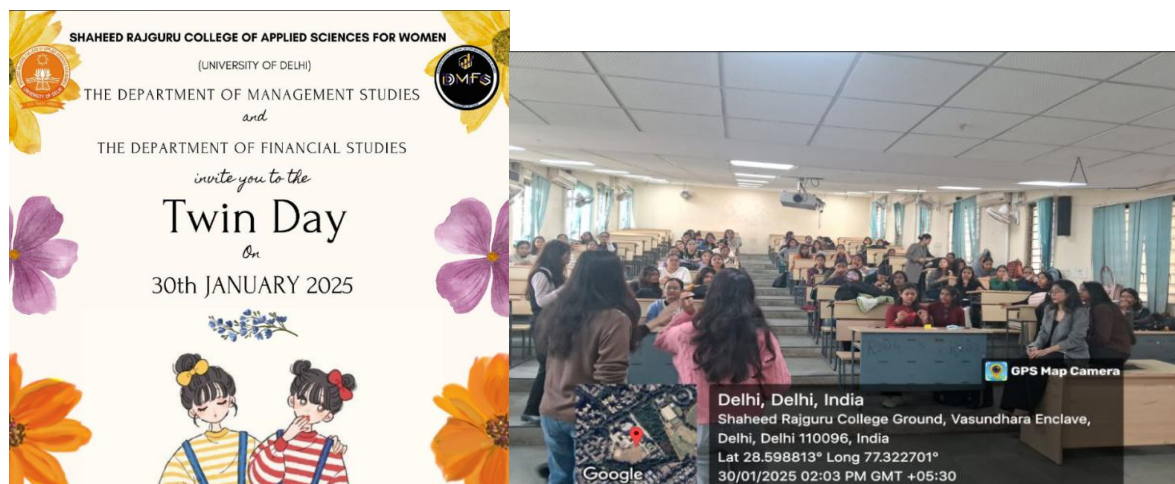
**No. of Participants:** 51



## 8. Twin Day 2025

The department organized **Twin Day** on **January 30, 2025**, where students synchronized their outfits to celebrate bonding and increase social interaction.

- **Number of Participants: 75**



## 9. Alumni Meet

The **Alumni Meet** was organized on **February 21, 2025**. Former students **Ms. Hazel Khattar**, **Ms. Radhika Choudhary**, and **Ms. Khushi Gupta** addressed the gathering and shared their professional experiences.

- Number of Participants: 70



---

## 10. Seminar on Local and Global Perspectives of Happiness

On **March 25, 2025**, the department organized a seminar on *Local and Global Perspectives of Happiness*. The session was delivered by **Ms. Priya Sharma**, counselling psychologist and founder of *Mann Minds*.

- Resource Person: Ms. Priya Sharma
- Number of Participants: 51



---

## 11. Seminar on How to Coexist with Animals

A seminar on *How to Coexist with Animals* was conducted on **March 25, 2025** by **Ms. Ambika Shukla**, trustee at *Sanjay Gandhi Animal Care Centre (SGACC)* and a leading animal activist. The session focused on animal rights and compassionate living.

- **Resource Person: Ms. Ambika Shukla**
- **Number of Participants: 96**







### 12.1 Career Counselling Session on Research Studies

The department conducted a **Career Counselling Session on Research Studies** on **April 3, 2025**. The session was delivered by **Dr. Dimpy Handa** and **Dr. Aniruddh Sahai**, who guided students about opportunities in research, higher education, and academic careers. The speakers emphasized the importance of developing critical thinking, research methodologies, and publishing work in reputed journals.

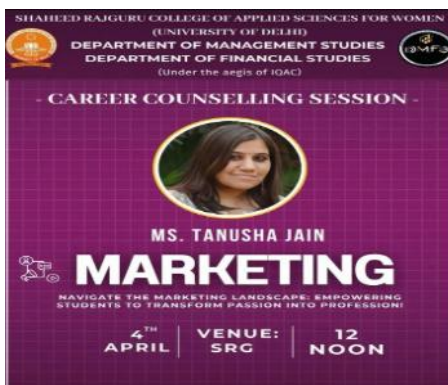
- **Resource Persons: Dr. Dimpy Handa, Dr. Aniruddh Sahai**
- **Number of Participants: 34**



## 12.2 Career Counselling Session on Marketing

On April 4, 2025, a Career Counselling Session on Marketing was held. **Mr. Vishal Sharma** and **Ms. Tanusha Jain** interacted with students on various marketing career options, including digital marketing, brand management, and market research. They highlighted practical skills such as consumer analysis, content strategy, and advertising in the digital age.

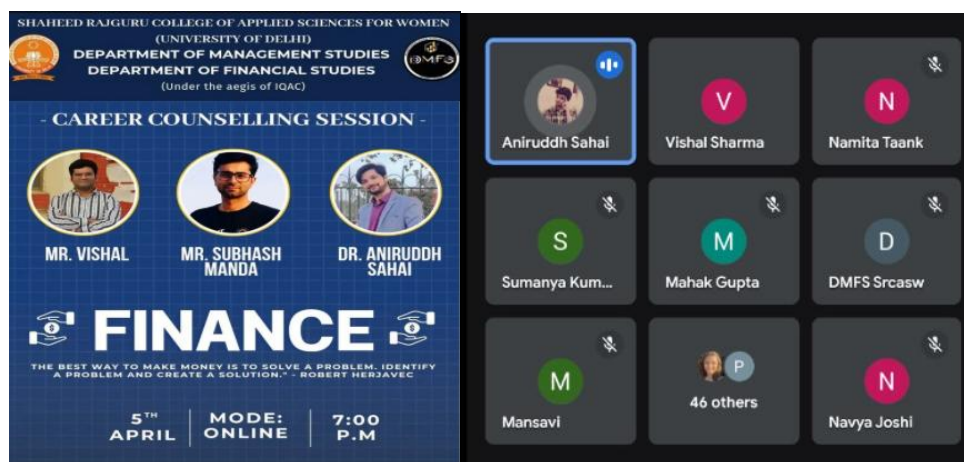
- **Resource Persons: Mr. Vishal Sharma, Ms. Tanusha Jain**
- **Number of Participants: 32**



### 12.3 Career Counselling Session on Finance

A **Career Counselling Session on Finance** was conducted on **April 5, 2025** by **Mr. Subhash Manda**. He discussed career opportunities in financial analysis, investment banking, stock trading, and wealth management. The session also included guidance on certifications such as CFA and CFP that enhance employability in finance.

- **Resource Person: Mr. Subhash Manda**
- **Number of Participants: 40**

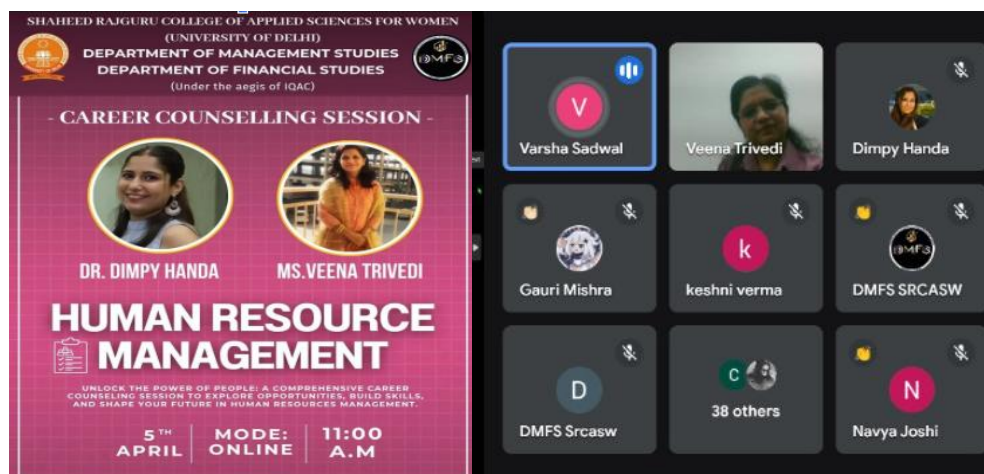


### 12.4 Career Counselling Session on Human Resource Management (HRM)

The department organized a **Career Counselling Session on Human Resource Management** on **April 5, 2025**. The speakers were **Dr. Antra Singh** and **Ms. Veena Trivedi**, who guided students about careers in HR such as recruitment, employee engagement, and talent development. They stressed the growing demand for HR professionals with skills in leadership, analytics, and organizational behavior.

- **Resource Persons: Dr. Antra Singh, Ms. Veena Trivedi**
- **Number of Participants: 30**





### 13. Departmental Farewell

The department hosted the **Farewell Party** on **April 17, 2025** to bid farewell to the graduating batch. The event was filled with cultural programs, performances, and reflections.

- **Number of Participants: 102**

