

Institution's Innovation Council (IIC) - SRCASW

The Institution's Innovation Council (IIC) is established by The Innovation Cell (MIC) of the Ministry of Education (MoE) to systematically foster the culture of innovation and start-ups amongst higher education institutes (HEIs).

IIC has established a notable name in the campus by actively organizing various events in online as well as offline mode, UDAAN and the Internship Fair.

Mentor Prof. (Dr.) Ranjana Singh
Faculty Convenor: Dr. Prabhjot Kaur Sabharwal
Faculty Co-convenor: Dr. Pooja Sharma

IIC SRCASW Student Council

Name of the Student	Programme / Year	Position
Ms. Priyanka	B.Sc.(H) Computer Science - III	President
Ms. Hazel Khatter	BBA (FIA) - III	Vice President
Ms. Hazel Khatter	BBA (FIA) - III	Innovation Director
Ms. Meera Prakash Gupta	B.Sc. (H) Physics - III	Editorial Director
Ms. Geetanjali	B. Sc. (H) Food Technology - III	Internship Director
Ms. Gauri Gupta	BBA (FIA) - III	Treasurer
Ms. Palak Chopra	B.M.S - III	PR Director
Ms. Mahak Gupta	B.Sc.(H) Computer Science - III	Social Media Director
Ms. Kota Naga Bhavani	B.Sc. (H) Microbiology - III	Research and Startup Director
Ms. Khushi Jha	BBA (FIA) - III	IPR Director
Ms. Bhawani Kumari	B. Sc. (H) Biochemistry - III	Social Media Director

Activities:

- **Workshop on “Entrepreneurship and Innovation” as Career Opportunity**
 - This session was conducted on 30th October 2023 with Mr Prateek Sharma, Founder and CEO of Nanoclean Global Pvt Ltd. as the esteemed guest.
- **A Webinar on ‘You can Invent’**
 - This was conducted on 8 October 2023 from 3 pm to 4:30 pm with the objective to encourage creativity and innovation as well as foster learning and how to perfect the process of trial and error.
- **My Story - Motivational Session by Successful Entrepreneur**
 - The event took place on October 20 ,2023 from 3 PM to 4:30 PM with our honoured speaker Mr. Madhulash babu, founder and CEO of Edodwaja.
- **Workshop on Design Thinking, Critical thinking and Innovation Design**
 - This was conducted on 31st March with Mr Kanishk Agrawal as the guest speaker and an aim to guide the students think out of the box and being creative
- **Innovation & Entrepreneurship Outreach Program in Schools/Community**
 - It is an outreach activity conducted in collaboration with AAHAR society. The objective was to educate students on nutrition, diseases from poor eating habits, and the importance of balanced diets through interactive sessions and fostering healthy habits
- **Workshop on Entrepreneurship Skill, Attitude and Behavior Development**
 - This event was conducted on 4th of February 2024 from 4:30 pm to 6:00 pm with Mr Aditya Singh as the speaker. He is the founder of Road to Grow and guided the students to become a seasoned entrepreneur.
- Conducted session on **Achieving Problem-Solution Fit and Product-Market Fit**
 - This session was conducted on 4th October from 11:00 am to 12 noon with Mr SK PALHAN as the speaker.
- Session/ Workshop on **Business Model Canvas (BMC)**
 - This session, meticulously slated for the 7th of March 2024 at 10 am was taken up by Mr Anup Garg, who with his profound expertise, elucidating each pertinent point with illuminating real-life examples.
- Session on **“How to plan for Start-up and legal & Ethical Steps”**
 - The session took place on 12 March 2024 from 11 AM to 1 PM with our honoured speaker Mr. Jitender Girdhar.
- Online workshop on **"Master LinkedIn like a Pro"**.
 - This event was scheduled on 14 January, 2024 from 5 p.m. to 6:30 pm with Mr. Ashok Aggarwal as the speaker who talked about profile building and personal branding.
- Offline seminar on **"Entrepreneurship and Management skills"**

- The session took place on 28 February 2024 from 10 AM to 12 PM with our honoured speaker Mr. Nachiket Bhatia, CEO of eGurukul. He perfectly enlightened the students with his entrepreneurial experience and learnings.
- Online workshop on "**Brand yourself like a PRO**"
 - The event took place on March 28, 2024, commencing at 5:00 pm with Mr. Yogesh Aggarwal, a renowned expert in personal branding taking up the mic.



