

## **GLAMFIRE – The Fashion Society**

**Glamfire** – The Fashion Society of Shaheed Rajguru College of Applied Sciences for Women (SRCASW). Glamfire is built by the students who share common interest in fashion. The society helps students to explore their passion for fashion, enhance their skills and talk about the fashion trends and preferences. The team includes a passionate and creative team of students who work as models, makeup artists, designers and coordinators. Rigorous and regular practice sessions are held right from the beginning of the year, leading up to the fest season.

### **Activities 2020-21**

1. **FASHION QUIZ** - Glamfire organized an online **Fashion Quiz** on its Instagram page which started on 28/09/2020 and ended on 16/10/2020.
2. **OUTFIT POLL** - A new **Outfit Poll** was put on Glamfire's Instagram stories every alternate day from 28/09/2020 till 16/10/2020. It was done to draw more engagement on the page.
3. **LOGO DESIGNING COMPETITION** - A **Logo Designing Competition** was held for all the students of our college. We got our official Glamfire logo through this event.
4. **ONLINE FASHION EVENT** - An informative fashion event All About Brands was conducted on the Instagram page where Glamfire aimed to highlight fun facts and figures about high-end fashion brands.
5. **MAKEUP COMPETITION** - A Halloween-themed make-up competition was organized by Glamfire on 30/10/2020. It was titled '**Spooktacular**' and attracted a large number of participants from colleges across Delhi NCR.
6. **FASHION RECYCLING EVENT** - Glamfire organized a fun fashion recycling event called '**Upcycle Your Style**'. The participation was open to all and this event aimed to exhibit how old pieces of clothing can be recycled into brand new, fashionable ones.

7. **FASHION CAPITALS** - In '**Fashion Capitals**', Glamfire posted a new infographic on its stories every alternate day from 10/11/2020 till 30/11/2020. The infographic showcased the fashion capitals across the world and what makes them unique.
8. **ORIENTATION** - Glamfire conducted their Orientation on 24/11/2020. The **Auditions** began from 25/11/2020 and ended a week later.
9. **STYLING OUTFITS FOR WINTERS** - Glamfire organized **Styling Outfits for Winters** amongst the members of Glamfire on 11/01/2021. This was the first task given to the new members.
10. **VALENTINE SOIREE** - A Valentine-themed outfit styling was organized by Glamfire on 11/02/2021. It was aptly titled '**Valentine Soiree**'. This event was open for participation from all colleges.
11. **KARVAAN** - On Karvan '21, Glamfire organized its flagship event of the year, **Mr. and Miss Karvan**. It was an inter-college event that saw participation from various colleges across Delhi NCR.
12. **DIY FASHION HACKS** - We organized an event called **Do-It-Yourself Fashion Hacks** on 15/06/2021. It was open only to the members of Glamfire and their reels were posted on Glamfire's Instagram page.
13. **FASHION VLOGS** - Each member of Glamfire made their own **Fashion Vlog** in the month of June. The best ones were uploaded on Glamfire's Instagram page.