

## **Entrepreneurship Development Cell**

The Entrepreneurship Development Cell was established with the primary objective of fostering a culture of entrepreneurship among students, equipping them with invaluable life skills such as leadership and networking. Through a diverse array of initiatives including discussions and competitions, we actively guide and mentor students, while also raising awareness about entrepreneurial opportunities. Our overarching aim is to promote a vibrant startup ecosystem within the student community by providing access to resources, exposure, and ongoing mentorship.

**Faculty Mentor** : Dr.Ranjana Singh

**Faculty convenor:** Dr.Prabhjot Kaur Sabharwal

### **Activities:**

- Activity 1: Orientation: The orientation session for the E cell proved informative and engaging. The participants learned about the organization's mission, upcoming events, and opportunities for involvement in entrepreneurial initiatives.
- Activity 2: Hustle Hunt: It was a captivating treasure hunt competition that unfolded its magical realms as the participants embarked on a journey filled with mystic and excitement.
- Activity 3: Pack-A-Pitch: To unleash ones creativity in exciting packaging design competition. Selected participants were advanced to round 2, to pitch their design in the form of a presentation.

