

PRAVRIDHI

2023-24

PRAVRIDHI continued with its stride of organizing events and activities with full enthusiasm and zeal. The list is as follows:

1. Sapling planting (25/9/23)

In a collective effort fueled by the "Mission Life" initiative spearheaded by the Honorable Prime Minister, Mr. Narendra Damodardas Modi, teachers, and students joined forces to transform our college campus into a verdant haven. The team tirelessly worked to cultivate a lush green environment, sowing the seeds of sustainability.

2. From waste to worth: Plastic recycle and reuse workshop (31/10/23)

A dynamic and interactive workshop, conducted in collaboration with the cultural committee, unfolded in the college. Distinguished guests, Ms. Tanu Aggarwal, founder of "Save Mother Earth Mission," and Mr. Shyam Tayal, co-founder, graced the occasion. The workshop not only enlightened students on crafting DIY wonders from plastics but also sparked creative initiatives to contribute meaningfully to the environment. The event catalysed a weekly plastic collection drive in collaboration with "Save Mother Earth Mission."

107 participants participated in the event.

3. Nature yoga and meditation (5/12/23)

PRAVRIDHI organised a rejuvenating yoga and meditation session, a perfect lead-in to the impending exams. Participation soared as attendees immersed themselves in a harmonious connection with nature, aligning mind, body, and soul for a tranquil experience.

Around 45 students participated in the event.

43 students participated in the event.

4. Composting bingo (5/12/23)

An enthralling activity was carried out, challenging participants to categorize stickers from various products into compostable and non-compostable items. It was an interactive and educational journey towards sustainable practices.

5. Code Efforts Pvt. Ltd visitation (2/12/23)

The eco-club delved into the working of Code Efforts Pvt. Ltd, a pioneering cigarette waste recycling company. Witnessing the transformation of discarded cigarette butts into sustainable products, the visit aimed to inspire and engage members in waste utilisation, providing employment opportunities for women artisans and rag pickers.

6. Poster making competition (4/12/23)

A vibrant poster-making activity on the theme "One Earth, One Family" was held, casting a spotlight on the significance of preserving our precious planet. Creativity and awareness took center stage as students expressed their dedication to Earth's conservation.

3 students participated in the competition.

7. Mascot designing competition (4/12/23)

An artistic spectacle took place with a mascot designing competition, an attempt to encapsulate the values and beliefs of our eco-club in a visual representation. Imaginations soared, giving birth to our eco-club mascot, IVY. Symbolising the ideals close to our hearts, IVY stands as a visual embodiment of our commitment to a greener and sustainable one tomorrow.

5 students participated in the competition.

8. Nature painting competition (5/2/24)

An artistic and creative painting competition took place on the theme “Nature’s Symphony” wherein the participants used elements of nature to showcase their creativity, painting leaves, pots, and rocks, bringing them to life.

4 students participated in the competition.

9. Tide Turners Plastic Challenge 2023

Participants took part in initiatives at three different levels to eliminate plastic waste. This challenge consisted of 3 levels. The first level consisted of a quiz to test the knowledge and understanding of plastic pollution among members. At the second level, various activities like Best out of Waste competition, Poster and slogan and making competition, along with awareness drives were conducted along with a pledge on World Environment Day. At the last level, plastic collection and cleanliness drives in campus, and nearby areas were conducted. All the participants received a certificate of appreciation for the same.

ECO FEST, VASUDHA’24

The Eco Fest (VASUDHA) brought together environmental enthusiasts, community members, and other colleges for a vibrant celebration of sustainability. The month-long event features interactive exhibits showcasing eco-friendly technologies, sustainable products, and innovative initiatives. This year, the fest ‘VASUDHA’,24 was celebrated on February 6th, 2024.

Total participation was around 85 in the eco fest.

We enlightened our fest with various inter and intra college competitions, which included :

- **Best out of waste competition:**

It was held on 6th February 2024. The participants were asked to make a new product out of an old used item and showcase the same on the day of eco-fest. It had a beneficial impact, repurposing items that can not be used anymore and transforming into new products, thereby reducing waste generation.

9 students participated in the competition.

- **Cartoon making competition:**

A cartoon making competition was organized on 5th March 2024, highlighting the environment's plight and the need to save it in a fun, creative and satirical manner.

3 students participated in the competition.

- **Rangoli making competition:**

An eco rangoli competition was organized as a part of the eco-fest. The theme of the competition was “Green Earth, Colorful Rangoli: Celebrating Sustainability” prompting the participants to showcase their creativity by utilizing nature's elements like leaves, flowers, twigs, etc to create a thought provoking masterpiece.

40 participants participated in the competition.

- **Eco-snap- photography competition:**

An artistic approach showcasing the beauty of nature was taken by the students, capturing the elegance of nature in the form of a photo.

35 students participated in the competition.

- **Idea presentation competition:**

An idea presentation competition on the theme “green innovation : A step towards sustainability“ was conducted encouraging the participants to turn on their thinking caps, finding ways to combat waste, adapt sustainability and rejuvenate the earth in an innovative way.

9 students participated in the competition.

- **Pen collection drive:**

An inter- departmental pen collection drive was organized in the college premises as a way to combat plastic waste generated by the students. The Chemistry Department of Shaheed Rajguru College of Applied Sciences for Women won this challenge by collecting over 250 pens in the span of 1.5 months.

All 14 departments of SRCASW participated in this drive.

PRAVRIDHI on Social media:

PRAVRIDHI creates awareness on the internet via Instagram. Our team finds and creates content for you, which is both engaging and informative.

Posts:

- **Posts on sustainable products of the month** to create awareness and recognition towards some quick and easy switchable products with not much additional costs with added sustainable and eco-friendly benefits. Some of these products include bamboo brush, beeswax wraps, and banana stem fiber eco bags.
- **Posts on significant environmental news** like Delhi-NCR pollution are also posted. Important environmental days such as World Animal Day, climate action day, and

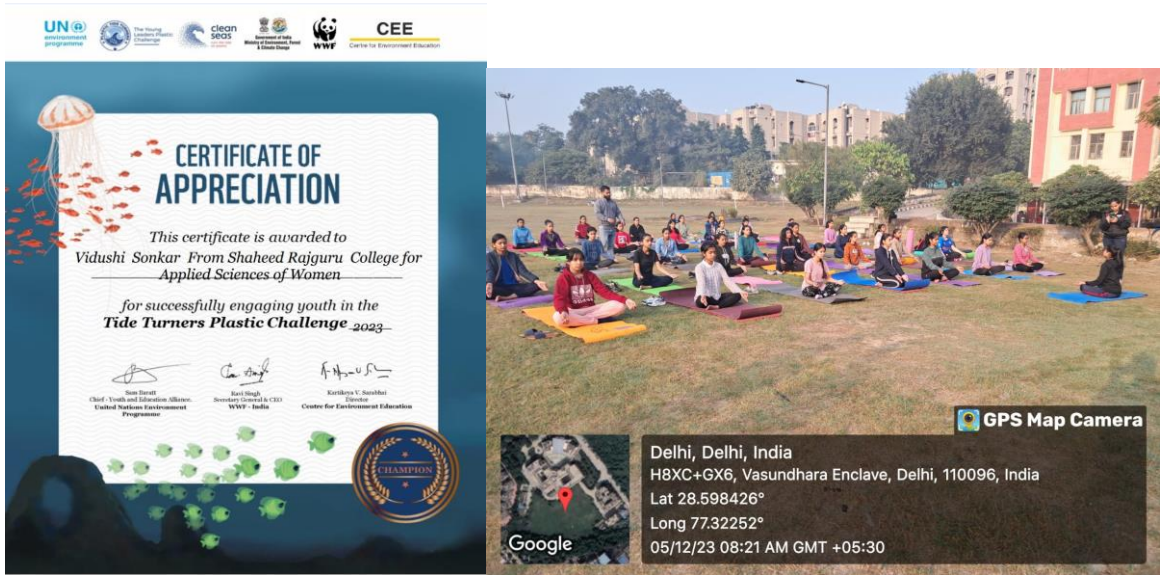
international E-waste day are also posted to generate awareness regarding these important events.

- **Posts on environmental book and movie recommendations** showing the beauty or plight of nature from an artistic perspective.

Stories:

- We update weekly fun and informative **eco- facts**
- We also post engaging and entertaining **weekly quizzes**
- Our team also posts about some **eco-friendly tips** to generate your small but significant contribution to the environment including compostable Mobile cases and green cleaners.
- **Important days for wildlife** like World Dolphin Day, world ozone day and red panda day along with discovery time, about certain latest species are also posted to cultivate and deepen your knowledge.

Photo Gallery:









Delhi, Delhi, India
H8XC+GX6, Vasundhara Enclave, Delhi, 110096, India
Lat 28.598824°
Long 77.32258°
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